Heels on the runway

Liverpool John Lennon Airport

Hello and happy belated new year.

It's been a busy start to 2017 and with the Blue Air trade event fast approaching, I have spent a lot of time with the fabulous team at The Shankly Hotel in Liverpool. It's been all systems go to create what is set to be a fantastic night. There are still a few tickets available for the Blue Air base launch event, so send me an email to get your hands on one.

BLUE AIR: *The team visited five Hays stores last week*

Staying with Blue Air news, we had a promotional trade team in five Hays Travel stores across the northwest last weekend. The response from customers has been overwhelmingly positive. I am confident the Blue Air brand is becoming more recognised, not only among the trade, but consumers too. Due to this growth, Blue Air is recruiting for a sales and marketing manager based in Liverpool. Please visit liverpoolairport.com/careers or forward me a copy of your CV to apply.

RYANAIR: *New route, Liverpool to Milan*

Other route news includes Ryanair's announcement to introduce three weekly flights to Milan (Malpensa) this winter. The winter schedule for all airlines is now available via the trade website link and the Facebook group 'Liverpool airport trade'.

With the first flight to Bulgaria fast approaching, you can earn a £10 Love2shop voucher for every booking made with Balkan Holidays from Liverpool from now until February 28. Please email the confirmation/booking reference to trade@liverpoolaiport.com

I look forward to seeing as many of you as possible on February 7.

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